

OPENING XXIII GENERATIVE ART CONFERENCE

"Rarely have philosophy and science been able to say less about our condition than they do today. This dry desert of rationality is called nihilism. It is our tragedy"
Jean-Luc Marion,

In this particular moment, with everything that is changing in our lives because of the pandemic, there is a need for a "great reset" that is interpreted in very different ways according to different points of view.

What these hypotheses of renewal have in any case in common is the need to rediscover individual vision and dignity.

After thirty years of nihilism, following only an objective logic of problem-solving, we moved towards the use of artificial intelligence in Art, Design, Music, and Architecture.

Now, the need to rediscover and re-evaluate the individual with different points of view is growing. It is opposing indiscriminate globalization that has generated a flattening of the cultural and personal values of a humanistic vision.

Generative Art, and its close relationship with science, has allowed us to develop the identity for rediscovering a new poetic vision of our time.

The Renaissance tradition, and particularly Piero della Francesca, repurpose to us, through the logical evaluation of the subjective point of view, the access to the complexity in Art, rediscovering Wonder, and Invention.

Creativity in generating events presupposes a poetic logic built through original algorithms, therefore identifiable and recognizable. On the other hand, now a lot of especially young people work with the last innovative technologies by making excessive use of commercial programs and random as a generator of "new" forms. In this way, the goal of achieving the recognition of the events generated as a representation of a specific subjective point of view is missing.

In these 23 years of meetings on Generative Art we have always preferred the possibility of communicating various approaches and different ways of conceiving creativity through the use of digital tools, and not only. This for an opening to a vision of Art more humanistic too and not only technological. The constant of the proposals presented has always been the experimentation on the concept of generation, and this common approach has allowed us to open very fruitful discussions on our common field of interest, Generative Art.

Technologies are rediscovered not as autonomous tools to be adapted to, but as tools at the service of man to be used for the invention.

In these last times, a new generative iter inside the numerous available technologies and the possibility to interact in different ways with them, has led to accelerating the subjective specificity of each proposal. This had detached us more and more from the indiscriminate use of pre-packaged programs where creativity was confined and globalized.

The current moment has also widened the fields of interest, more and more attentive to the green shift that is looming as indispensable and that can provide, too, a key of interpreting the possible identities and specificities to be safeguarded, as nature teaches us. Nature becomes again the main aim of our discovering processes for the quality of our life. This is a natural dress that directs our actions, our creativity towards the uniqueness of each one

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for designing Art as the science of invention.

Generative Art enhances these potentialities by building a common ground of response to new emerging needs.

Celestino Soddu and Enrica Colabella

Chairs of Generative Art annual conferences since 1998

