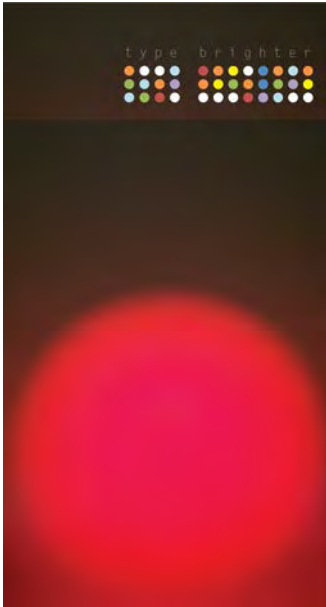


Chin-En KEiTH Soo

Installation :
Type Brighter



Abstract:

Type Brighter is intended as a new way of reading the alphabet. Shape, colour and pattern create memorable sequences based on characteristics of the letterform. By utilizing colour and repetition, readability is promoted. Each letter of the English alphabet is assigned a colour and positions, resulting in a full set of unique patterns. The user types using the keyboard, and the corresponding lights are shown on the light board. The simplicity of colour makes Type Brighter an alternative to more complicated communications such as morse code, and the use of pattern creates memorable sequences of colour. User can also experience the change of ambience, while the moving colour type projects an abstract story using light.

Type Brighter aims to create a new visual language through light. Colour, shape and pattern are strong visual elements, and when combined create a memorable experience. Colour serves an important part of our everyday lives and is easily distinguishable in all situations, making Type Brighter effective in a range of applications.

Topic: Interactive Art

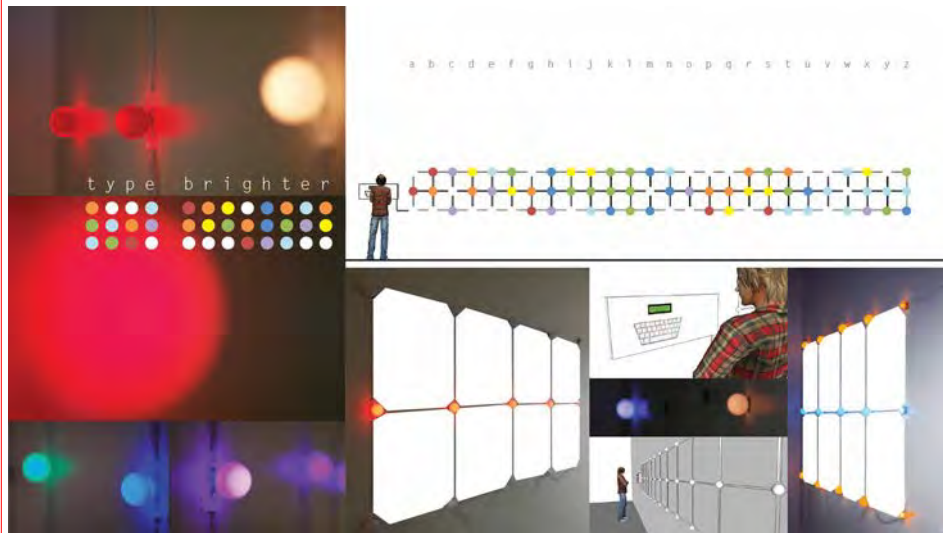
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Keywords:

Colour, Interactive, Light, Typography