



P A L A T E

TITLE

Palate 字觉 (Artworks)

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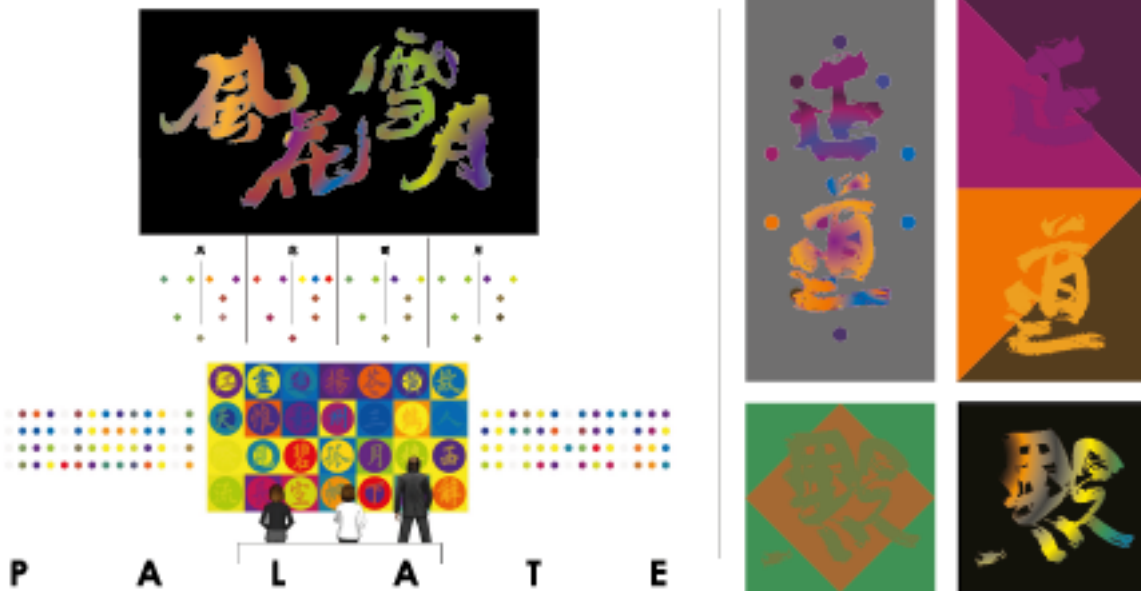
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Abstract

Chinese characters are a visual symbol with strong contagion. Palate uses the pronunciation and character structure of Chinese characters as the entry point to colorize the Chinese characters so as to give them the possibility of expressing colors in the design of Chinese characters. Each Chinese character has its own unique color system.

The application of the colorisation of Chinese characters can help to study the artistic charm of Chinese characters from a new perspective, improve the visual impact of Chinese characters, break the limitations of the past in the search for changes in the design of Chinese characters, and seeking a new form of modern Chinese character design.



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Colour Logic, generative, formula